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Recent Journal Paper Publications

1. Dr. Geetha Rajaram, “Pricing of Milk: A study at KMF, Journal of RAI Business School.”, Journal of RAI Business School.,Vol. VII, Issue 1..Page No:160-169
2. Dr. Geetha Rajaram, “Financial Performance of Milk Unions: A study at KMF, International Journal of Research in Computer Application and Management”, Vol 1, 2011,Issue No.4, June, ISSN 2231-1009, Pg No.35-39
3. Dr. Geetha Rajaram, “Production Pattern of milk: A study at KMF, International Journal of management and Research,(BIFTs’), ISSN: 0975-1378, Vol.1.No.4,Page: no: 6-21
4. Dr. Geetha Rajaram, Efficiency of Milk Unions: A Study at KMF, SuGyaan-Management Journal. Siva shivani Inst. Mag,Vol-1, Issu-1, Page No. 50-59
5. Prof. RaghavendraKrishnappa, “*Management Information System in Manufacturing Units*”(Southern Economist, Vol 50, July 2011 –ISSN 0038-4046)
6. Prof. RaghavendraKrishnappa, “*Customer’s Experience and Satisfaction Level of Modern City Bus Service Users – A study on Bangalore Metropolitan Transport Corporation (BMTC)*”(Research Journal of Engineering and Technology, Vol 4, issue 4, 2011–ISSN 0974-2824).
7. Prof. RaghavendraKrishnappa, “*Relationship Marketing: With special reference to Telecommunication Industry in Bangalore Region*” (Research Journal of Engineering and Technology, Vol 5, issue 2, 2012–ISSN 0974-2824).