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Recent Conference Paper Publications

1. Dr. Geetha Rajaram, “Embracing component business model: A strategic roadmap for higher educational institutions (HEIs)”. IIM-K, India and Indigenous Strategies Book, Excel Publications, ISBN: 978-93-82880-36-3, Page 542-549
2. Prof. Malini K K, “Indian Women as a Strategic Leader-Opportunities and Challenges”, IIM-K, India and Indigenous Strategies Book, Excel Publications, ISBN: 978-93-82880-36-3, Page 181-185.