



Student Activities

MARC

The student's association is called **MARC – Management Association of Reva College**. MARC organizes activities which nurture student talent all through the year. The student activities are conducted as **VAP – Value Added Programmes** - which are conducted every Saturday consisting of group discussions, marketing competitions, interview skills, presentation skills, product launch competitions, business quizzes, business plan competitions, motivational lectures, screening of motivational videos etc.

The major events conducted by MARC are **Daksh – Intercollegiate Management Fest** and Annual Alumni Meet. MARC conducted a One Day Management Fest **Daksh** on 10th & 11th October, 2012. The event was a grand success with **40 teams from 27 MBA Institutions** from across Karnataka participating in the event. The event had five events – Best Manager, HR, Marketing, Finance and Business Quiz - with total prize money of Rs.40, 000. The event was widely appreciated by all the participants.

Participation in Institutional Social Responsibility (ISR) and Extension activities

Awareness program on crime against women: Initiated by the department of MBA staff and students and Participated in the peaceful march in support of the cause “sexual crimes against women”.

Fight against Corruption: Students and staff actively participated in the Anna Hazare movement by taking part in the rally at Freedom Park. The panel discussion was held on the same issue and headed by Justice Santhosh Hegde, Mr. Ramesh Kumar Former speaker, Mr. Anantha Krishna, Non-Executive Chairman Karnataka Bank.

Health Awareness Camp: All the students and staff actively took part in the **eye checkup** health camp which was organized under the banner of “Arshini”.

Blood Donation Camp: Students and faculties donated blood in the blood donation camp which was organized on the occasion of Dr Rana Pratap Reddy's birthday.

Essay Writing: On the occasion of Engineers day, VTU organized an essay competition in Kannada on the topic “Sir M. Vishweshwaraya’s life and achievements” in which our students actively participated.

Teacher’s Day Celebration: By conducting several events and games students as well as faculties celebrated teacher’s day with great enthusiasm.

Kannada Rajyotsava program: Several competitions like drawing (portraying the current situations in Karnataka), Reva Kannadiga (written round, debate, monoact) were organized in connection with the rajyotsava celebrations.

Community Activities : We Perform Saraswati Pooja/Ayudha Pooja every year

